# Vision development and breakdown

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| **Vision**  An ideal that guides the leader without a time constraint that provides motivation for all people.  Beliefs that imply action. |  |
| **Mission**  How the leader interprets the vision to provide high level value statements for management to create business cases from.  Functional area guidelines. Groups, epics. |  |
| **Goals**  Based on a mission, management provides achievable business cases that can propose business value to capture.  Value. Use cases. |  |
| **Objectives**  The high level requirements statements allowing to break down the goals into manageable portions.  Milestones. Partial use cases. |  |
| **CSF**  The qualities that indicate your interpretation of meeting objectives based on values and beliefs you hold.  General results. |  |
| **KPI**  The kinds of intelligence that need to be interpreted to be able to know if the CSFs are being met.  Informational summaries. |  |
| **Metrics**  The measurement description used to provide data to an analyst for creating a combined value as a KPI.  Units |  |
| **Measurements**  The quantitative data used to consolidate into KPIs and designed by metrics.  Raw data. |  |